



the most significant item discussed was the retreat on the eight percent proposed increase. The BOG

Dr. Charles Brown noted that there were minor grammatical changes made to the regulations since they were vetted at the committee meeting. Mr. David Kian noted that none of the changes were substantive. With no further discussion there was a motion by Trustee Armand Grossman to approve the agenda items listed by the committee as a whole. The motion was seconded by Trustee Lalita Janke. The motion passed unanimously.

Trustee Blosser modified the agenda and asked Trustee Abraham “Abe” Cohen to present the Overview of Student Government Priorities.

XI. Overview of Student Government Priorities

Trustee Abraham Cohen gave an overview of the priorities for the Student Government (SG) for the 2008-09 school year. The priorities are:

- Making Student Government a resource by offering and bolstering services
- Organizing a Strategic Planning Committee to help increase student attendance at events and build school tradition
- Making the SG office recycle friendly and more sustainable
- Implementing “Keys to Success Interview Series”
- Proposing a history mural project to help bring a sense of community to students both past and present
- Implementing the Responsible Choice initiative to hold students more accountable for course selections, decrease the fail/withdraw rate, and lessen the workload of the Registrar’s and advising offices
- Consolidating and coordinating university-wide communications/promotional materials
- Maximizing the representation of FAU across the State of Florida through the Florida Student Association

Trustee Lalita Janke positively commented on Trustee Cohen’s presentation.

XI. Innovation Village Update

Trustee Blosser asked Mr. Kian to give a brief update on Innovation Village. FAU is continuing to move forward on developing the financial backing and simultaneously moving forward with the physical development of Innovation Village. There are three commitments to the Innovation Village project, the largest being a corporate sponsorship from SmileXpress at \$1.25 million. The University is exploring strategies to maximize the revenue from a naming rights opportunity for the stadium. The University is seeking to integrate the corporate identity of a sponsor with the corporate identity of FAU. The University has moved forward with a competitive invitation to negotiate to solicit bids for the developmental rights to all 2400 beds that would eventually comprise the housing component of Innovation Village. The bid close date was May 19, 2008 and a selection committee is now considering the submissions. Any final recommendations will be brought to the BOT for approval.

The University is currently taking the appropriate steps to prepare for the physical development of Innovation Village. Construction has begun on the gateway projects to Innovation Village; the new FAU Recreation and Wellness Center and the Marlene and Harold Forkas Alumni Center. The first phase of the 600 bed apartment styled structure is

XI. College of Business – Hospitality Management and Tourism Program Five-year Update

Trustee Blosser asked Dr. Dennis Coates to provide the update on the College of Business Hospitality Management and Tourism Program (HMTP). Dr. Coates stated the program was approved in Spring 2003 and launched in Fall 2004. The program has grown from three students to one hundred and eighty students enrolled. Dr. Coates gave an overview of the status of the program at its five-year mark with regards to enrollment, program highlights, corporate connections, and career placements.

Trustee David Feder asked if it would be a benefit to have the HMTP as a college separate from the College of Business (COB) and whether FAU would consider having a hotel on campus. Dr. Coates responded that FAU decided to develop the program within the COB to give legitimacy to the program due to the high quality of the COB and to sell the idea that the program is a management training and business program. Additionally, it is more efficient because the core business courses are used as an introduction for the students. Dr. Coates stated the idea of having a hotel on campus has been discussed; it would provide an academic laboratory where students can work. The COB will continue to explore the idea in the future. Trustee Feder stated that having a hotel on campus would be advantageous to the students. Trustee Blosser asked what the capacity for the program is and whether it is meeting community demand. Dr. Coates responded that the program is not at full capacity and could double to 400 students. Melissa Dallas, faculty advisor for the HMTP program added that students are placed both regionally and internationally. President Brogan commented that this program is growing in an exponential factor with exciting prospects for the future. Trustee Robert Stilley asked if there is a way to reach out to students and people in the industry to sharpen skills, raise money for the program, and build recognition for FAU. He also asked if a hotel was added that was not owned by FAU is there a way to generate revenue for FAU. Dr. Coates responded that the model that seems to work best for universities is to have the company build the hotel, have management pay FAU a percentage of the gross, and to design the facility to include classroom space and office space for faculty. Trustee Stilley asked about other programs for non-traditional students. Ms. Dallas commented that the HMTP has a faculty member doing training with the Palm Beach County Lodging Association and there are opportunities to generate auxiliary funds. Trustee Lalita Janke stated this would be a good topic for the Board Retreat in September.

VIII. 2008-09 FAU Budget Reduction Plan Overview Presentation

Trustee Blosser asked Dr. Ken Jessell to present an overview of the 2008-09 FAU Budget Reduction Plan. Dr. Jessell stated all of the major constituencies of FAU have had an active part in the process of creating the budget reduction plan. The plan that is being presented to the BOT has been fully vetted with many options considered. Dr. Jessell presented the budget reduction plan overview that was included in the background documentation. Dr. Jessell asked Dr. Pritchett to review the budget reductions by areas included in Academic Affairs:

- College of Architecture, Urban, and Public Affairs - \$822,404
- Dorothy F. Schmidt College of Arts and Letters - \$650,000
- Charles E. Schmidt College of Biomedical Science - \$942,000
- Barry Kaye College of Business - \$930,000
- College of Education - \$1,100,000
- College of Engineering and Computer Science - \$939,333
- Harriet L. Wilkes Honor College - \$578,406
- Christine E. Lynn College of Nursing - \$307,077
- Charles E. Schmidt College of Science - \$400,000

XIII. BOT Member Comments

Trustee Tom Workman stated that it is impressive that FAU is focusing on not impacting the students through the budget reduction process. He added that the Police department has done an excellent job providing security on campus for various events. Trustee Lalita Janke thanked President Brogan for providing the welcome for the National Women's Business Council held May 14, 2008. Trustee Stilley stated that the tremendous effort of the people of FAU is phenomenal. Trustee Armand Grossman commented on the thoughtfulness put into the budget reduction process by the Budget Reduction Task Force. Trustee Abe Cohen thanked Trustee Stilley for his hospitality at dinner the evening before. He added that even though FAU is facing hard times there is a way to take a negative experience and gain something positive from it. He has discussed with Dr. Jessell about providing a credit-building campaign for students. Trustee Eric Shaw stated that he appreciated being a part of the budget process by serving on the Budget Reduction Task Force. He